ORDER

Orders

Order / Rev:	**726178**
Alt Order #:	06401262
Product Desc:	THOMPSON FOR SENATE
Estimate:	3185
Flight Dates:	11/01/12 - 11/06/12
Original Date / Rev:	11/05/12 / 11/05/12
Order Type:	Political

KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	**Strategic Media Placement/ POL**
Buying Contact:	
Billing Contact:	
	7669 Stagers Loop
	Delaware, OH 43015

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Thompson, T/ R/ Senate WI**
Demographic:	A35+
Product Codes:	PL-US Senate
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	19	$25,725.00	$21,866.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	$25,725.00	$21,866.25	0.00
Totals	19	$25,725.00	$21,866.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KARE	11/01/12	11/02/12	M-F 6-7a	CM	6-7a	---TF--	:30	2	$1,000.00	P-4	0.00 NM	2	$2,000.00
				KARE 11 Sunrise M-F										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	---TF--	2	$1,000.00	0.00								
2	KARE	11/05/12	11/06/12	M-F 6-7a	CM	6-7a	MT-----	:30	2	$1,000.00	P-4	0.00 NM	2	$2,000.00
				KARE 11 Sunrise M-F										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	MT-----	2	$1,000.00	0.00								
3	KARE	11/01/12	11/02/12	Today Show	CM	7-9a	---TF--	:30	2	$900.00	P-4	0.00 NM	2	$1,800.00
				Today Show										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	---TF--	2	$900.00	0.00								
4	KARE	11/05/12	11/06/12	Today Show	CM	7-9a	MT-----	:30	2	$1,000.00	P-4	0.00 NM	2	$2,000.00
				Today Show										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	MT-----	2	$1,000.00	0.00								
5	KARE	11/01/12	11/02/12	M-F 5-530p	CM	5-530p	---TF--	:30	2	$1,975.00	P-4	0.00 NM	2	$3,950.00
				KARE 11 5 News										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	---TF--	2	$1,975.00	0.00								
6	KARE	11/05/12	11/05/12	M-F 5-530p	CM	5-530p	M------	:30	1	$1,800.00	P-4	0.00 NM	0	$0.00
				KARE 11 5 News										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	M------	1	$1,800.00	0.00								

Order / Rev: 726178 Advertiser: Thompson, T/ R/ Senate WI

Alt Order #: 06401262 Product Desc: THOMPSON FOR SENATE **KARE**

Flight Dates: 11/01/12 - 11/06/12 Estimate: 3185

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M------	:30	1	$1,800.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$1,800.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KARE	11/05/12-11/11/12	M-F 5-530p	5-530p	M---------	:30	~~$1,800.00~~	0.00	NM						
	Credited														
7	KARE	11/01/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---TF--	:30	2	$1,975.00	P-4	0.00	NM	2	$3,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---TF--	2	$1,975.00	0.00									
8	KARE	11/05/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M------	:30	1	$1,800.00	P-4	0.00	NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$1,800.00	0.00									
9	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035p	M------	:30	1	$3,000.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$3,000.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KARE	11/05/12-11/11/12	M-F 10-1035p	10-1035p	M---------	:30	~~$3,000.00~~	0.00	NM						
	Credited														
10	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	$3,375.00	P-4	0.00	NM	1	$3,375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----S-	1	$3,375.00	0.00									
N11	KARE	11/05/12	11/06/12	M-F 430-5A 430a SUNRISE	CM	430-5a	MT-----	:30	2	$25.00	P-2	0.00	NM	2	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	2	$25.00	0.00									
12	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	Post NFL Late Nev	------S	:30	1	$3,375.00	P-4	0.00	NM	1	$3,375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------S	1	$3,375.00	0.00									
13	KARE	11/04/12	11/04/12	Chris Matthews Morn Chris Matthews Sa/Su 430a-12p	CM	430a-12p Sa/Su (11:30 AM-12:00 PM)	------S	:30	1	$825.00	P-4	0.00	NM	1	$825.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------S	1	$825.00	0.00									
14	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	MN Bound	------S	:30	1	$600.00	P-2	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------S	1	$600.00	0.00									
													Totals	19	$25,725.00